



Workshop: Game changing beliefs ... a never-ending game

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Find the slides here: <http://42ndstreetcompany.com/eurospi-contribution-on-agileengine-and-gamechangingbeliefs/>



Agenda

- Game changing beliefs, a (never-ending) game organized by Morten Elvang from DELTA:
 - If you should build and sustain a successful product development organization, which are the 3-5 most powerful things you would bring into play?
 - Sharing personal condensed experiences.
 - Grouping them in a moderated game.
 - Summarizing an innovation story board.



Your thoughts? Your help needed!

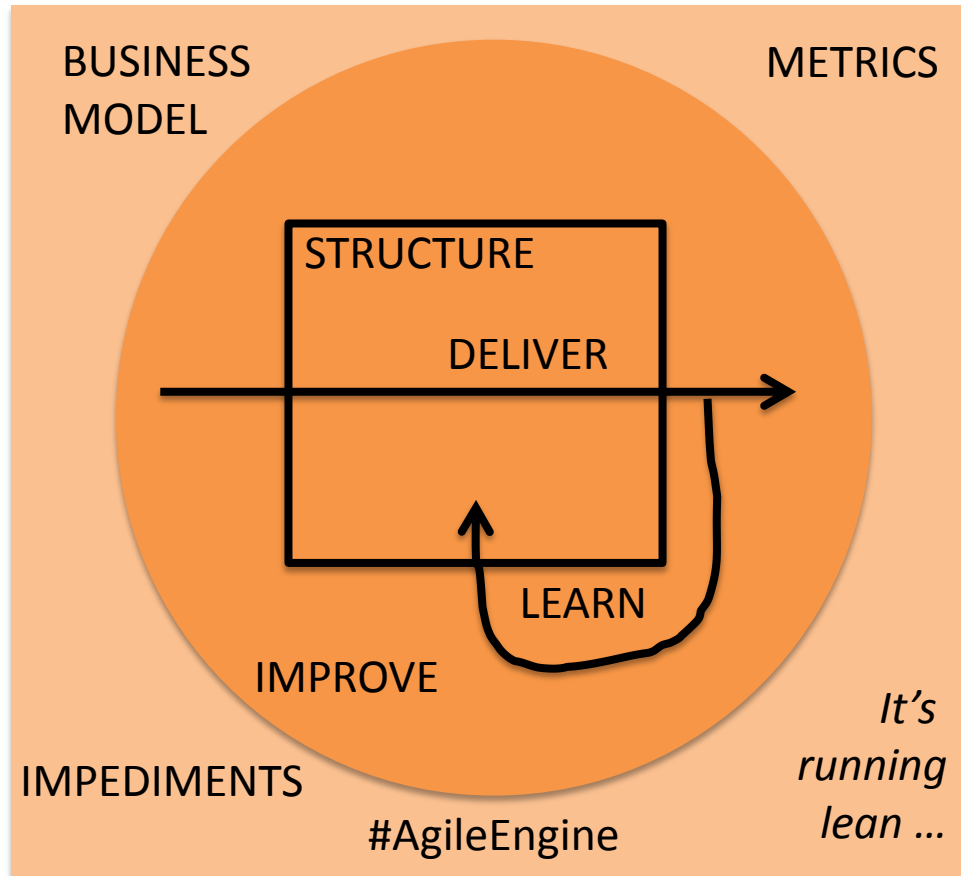
- Please briefly tell your name and share your ideas and expectations for what we should do today
- Which organization are you from and what value does your organization deliver?
- (We need real cases to work with)



My proposal

- You have found out what your game changing beliefs are?
- Now, let's use them on some real cases!
- We want to work for successful organizations which operate in sustainable ways
- We want to be agile and lean
 - moving as fast, smart and clever as required [agile]
 - wasting as little opportunity as possible [lean]
- The game we play is a never ending journey

#AgileEngine – It's Running Lean





#AgileEngine – It's Running Lean

- The #AgileEngine is a transformational approach, where you deliver value and eliminate impediments continuously.
- Eliminating impediments can cause changes to any part of the #AgileEngine
- The #AgileEngine is a lense for observing a system under transformation – or part of a system. If only a part is being observed, then be careful not to sub optimize.
- The #AgileEngine can be applied in many levels. There are no restrictions on how #AgileEngines can be combined within a system, except as to meet the overall system objectives

#AgileEngine – Under the Hood

- Organize to purpose and goals – to achieve *freedom to perform* (Structure)
- Optimize flow of value – to *deliver customer value* (Deliver)
- Optimize for feedback and continuous learning – to *learn and adapt fast* (Learn)
- Drive innovation and continuous improvement – to enable *sustainable growth/evolution* (Improve)
- Context required to operate the agile engine: Business model, metrics and insight in prevailing impediments

www.42ndstreetcompany.com/agile-engine/

Let's start the game



- Organize into groups
- Pick a case to work from – preferably a case owned by one in the group
- Agree in the group what specific part you want to work on

SETTING UP YOUR AGILE ENGINE

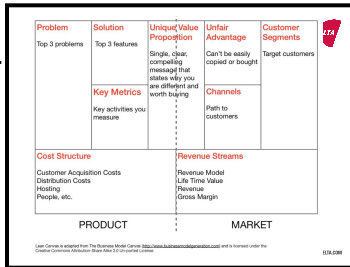
1. What is the business model? What is value?
2. How do you deliver value? [Check: Are you able to optimally deliver value?]
3. What is the structure? [Check: Does your structure enable everyone to act intelligently?]
 - a) Organization – static/dynamic?
 - b) Culture – values, principles, beliefs?
4. What metrics do you follow? [Check: Are your metrics able to express your performance? Success?]

RUNNING LEAN

1. What is holding you back? (Impediments?) Experiments you need to make?
[Check: Do you know your true blockers/bottlenecks? What you need to know more about?]
2. How do you learn and improve on an ongoing basis? [Check: Do you learn and improve?]
3. What is the next break-through target?
4. How are you doing? How is your #AgileEngine? [Check: Are your results recognized and appreciated?]

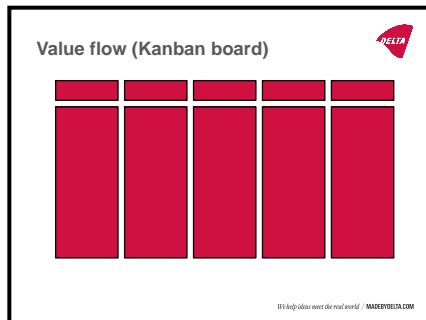
#NeverEndingGame – Part 1: Setting up

#1



Business model & What is Value?

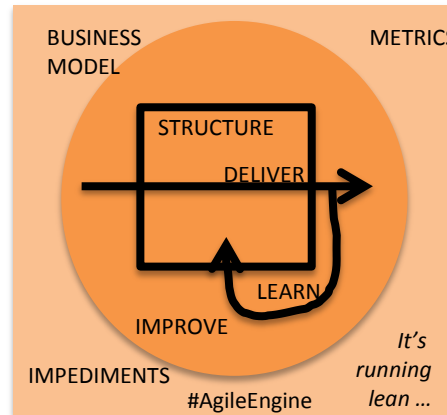
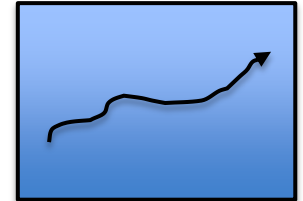
#2



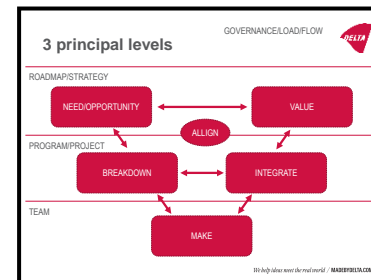
How is value delivered?

#4

Metrics?



#3



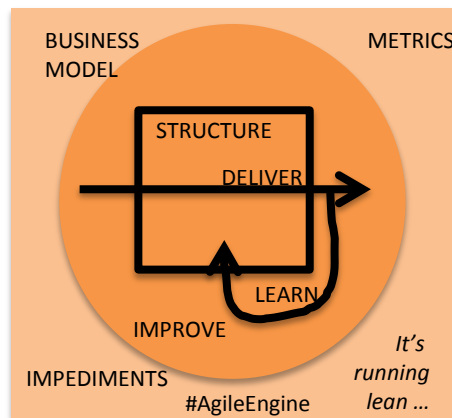
Structure? Static; dynamic; culture?

#NeverEndingGame

– Part 2: Running it lean ... Forever!

#4 HOW ARE YOU DOING?

- Structure?
- Delivering?
- Learning?
- Improving?



#3 NEXT AMBITION?

What is your next level?

How do you define 'success'?

#1 IMPEDIMENTS TO OVERCOME?

EXPERIMENTS TO RUN?

What is holding you back?

#2 HOW ARE YOU LEARNING AND IMPROVING?



Morten Elvang – in brief



- Principal Consultant, at DELTA since 2012, consultancy.madebydelta.com
- 14 years at Nokia, latest as Director, Quality, S40 Products
- MSc & Phd in Computer Science from TUD
- See more from: www.linkedin.com/in/mortenelvang

- Personal belief: Create *freedom to perform* – help spread the word about lean and agile!
Blog: www.42ndstreetcompany.com

- Facilitating:
 - <http://www.meetup.com/Danish-Agile-and-Lean-Product-Development/> (it's free!)
 - <http://tecpoint.dk/grupper/agil-produktudvikling/> (membership required!)

- Building: www.lku.dk (with Jesper Boeg)

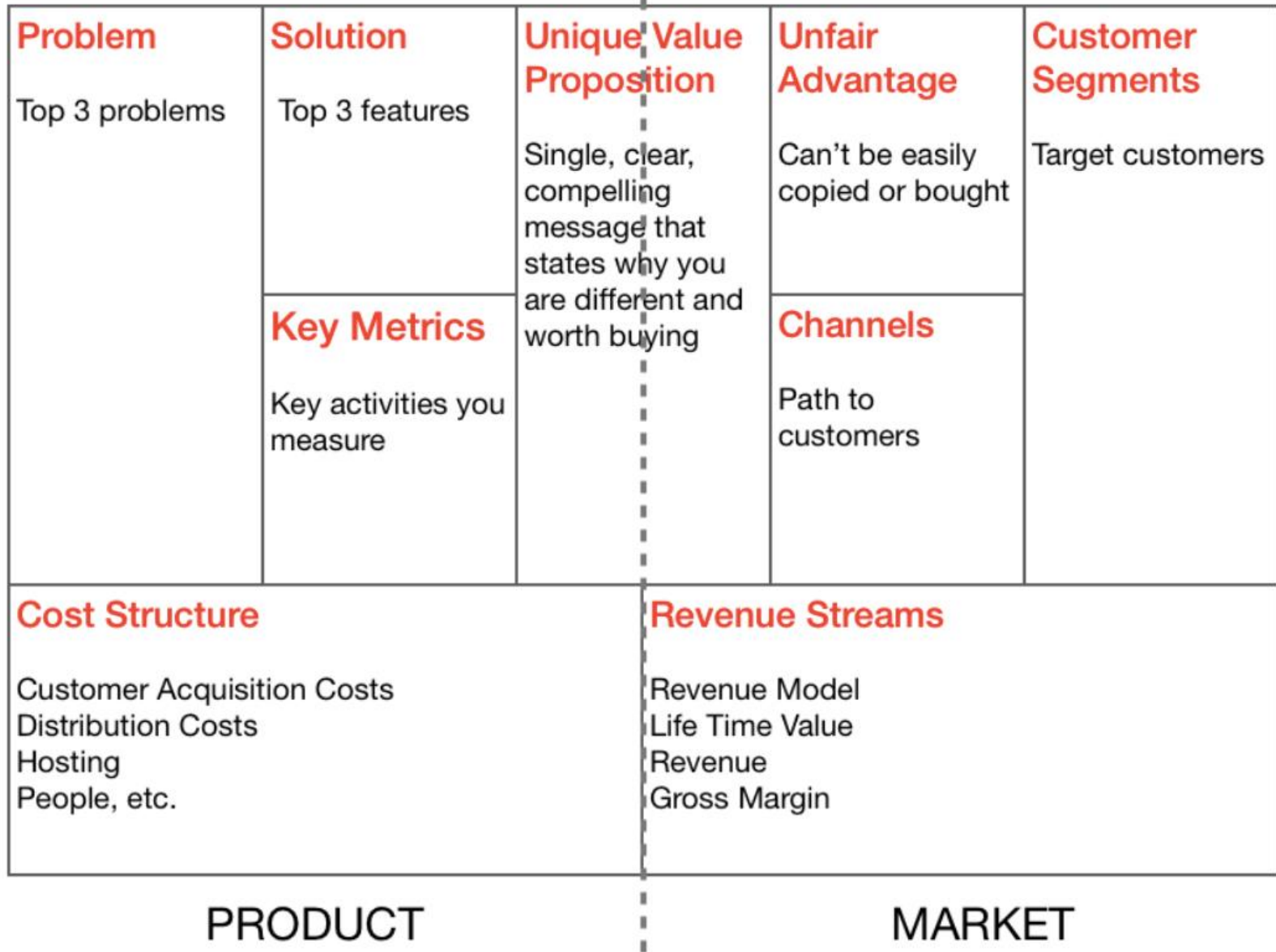
- Interests: Agile, Lean, SW testing, Innovation

#GameChangingBeliefs

Imagine if you could chose to believe in something ... and then it would change your luck ... forever!

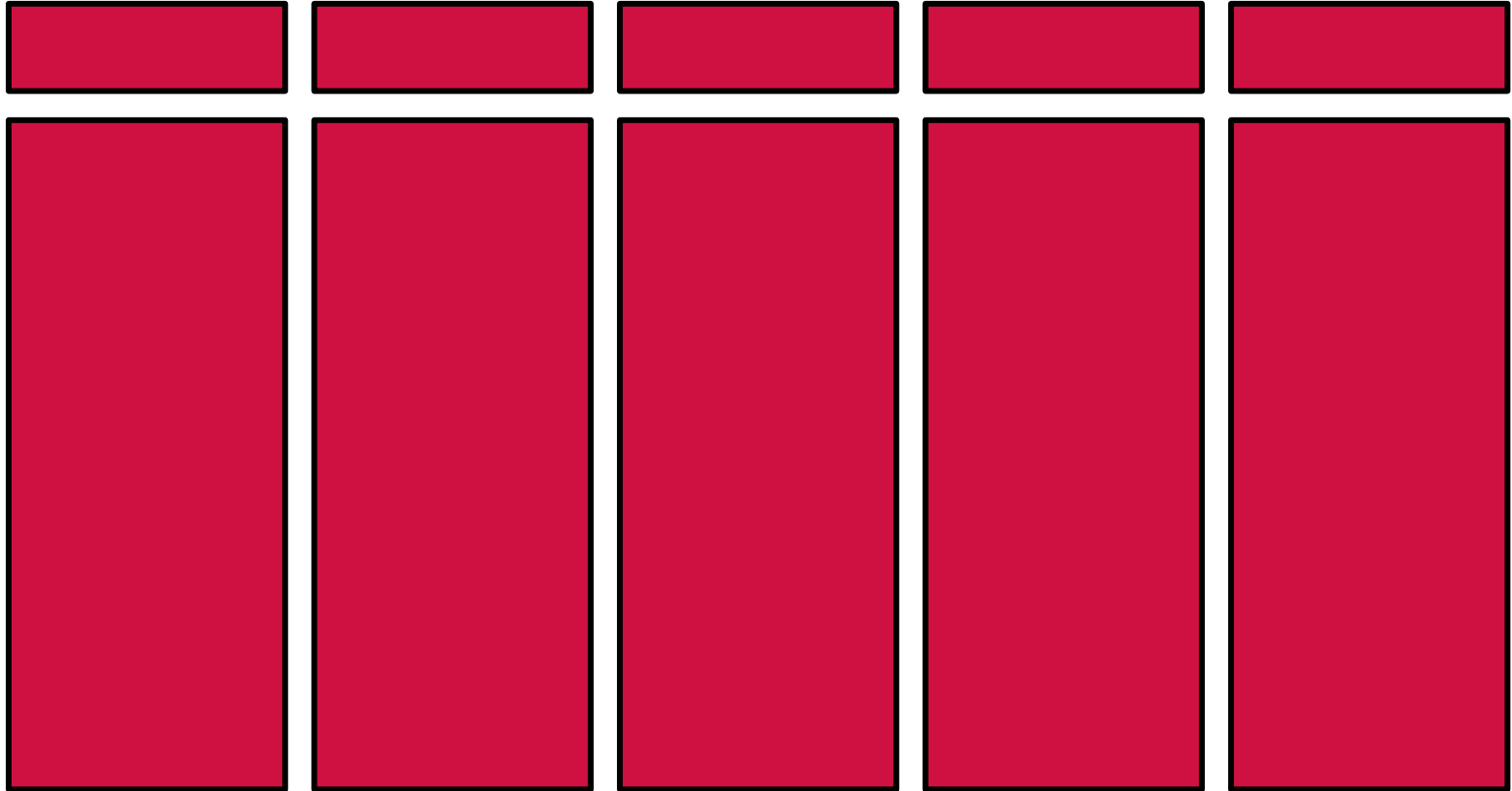
www.42ndstreetcompany.com/game-changing-beliefs "Change your luck ... forever!"

... are beliefs with a game changing impact on your success with high-tech product development!





Value flow (Kanban board)



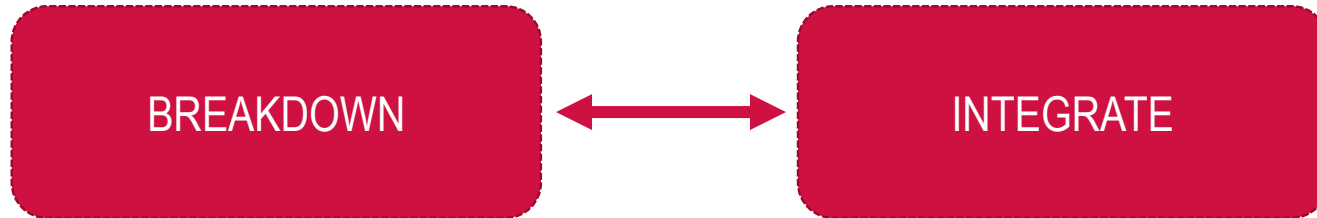


3 principal levels

ROADMAP/STRATEGY



PROGRAM/PROJECT



TEAM



Eleven Game Changing Beliefs



<http://42ndstreetcompany.com/game-changing-beliefs/>

- The OPPORTUNITY SPACE is huge – never stop searching
- Know and be who you are...be RELENTLESS in what you are aiming for
- PEOPLE make the difference
- Enable everyone to LEARN and ACT INTELLIGENTLY
- Understand what VALUE is and where it comes from
- Optimize the FLOW OF VALUE
- The worst COST is what you can't do, because of what you did
- Accept that MOST IDEAS ARE BAD
- Accept that MOST PROJECTS ARE CHAOTIC
- SMALL, FAST, SIMPLE beat large, slow, complex any day
- ENGAGE with the world – SHARE what you know – STEAL with pride

(Based on version 1.194)

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